

## SEJ SCHEDULE FOR WEDNESDAY

12:00 Noon – 1:30 PM – **LEARNING AND TOP MANAGEMENT TEAMS:**  
*RIITTA CANT LEAVE CALIFORNIA TIL WED MORNING. IF THERE WERE FLIGHT DELAYS, SHE WOULD MISS HER SLOT. SO SHE PREFERRED A LATER TIME*

*THESE TWO PAPERS AND THE OTHER TWO PAPERS FIT TOGETHER BETTER*

- **Performance Differentials Between Returnee And Home-Grown Entrepreneurs: Evidence From China's Technology Industries**  
Hiyang Li and Co-authors, Rice University
- **SEJ P10: Cutting Your Teeth: Learning from Entrepreneurial Experiences**  
Chuck Eesley, Stanford U.

Break for 15 minutes

1:45 – 3:15 PM – **ENTREPRENEURIAL PROCESSES:**

- **SEJ P4: Entrepreneurs' Networking Styles and Personal Network Churn**  
Bala Vissa, INSEAD and Suresh Bhagavatula, IIM, Bangalore.
- **SEJ P5: Convergence Or Divergence: Why Some New Ventures Learn Heuristics From Negative Outcomes While Others Do Not**  
Haleblian and Chris Bingham, University of North-Carolina, Chapel-Hill.

Break for 15 minutes

3:30 – 5:15 PM - **EMERGENT PROCESSES:**

- **SEJ P3: All The Right Moves: How Entrepreneurs Compete Effectively In New And Old Markets**  
Riitta Katila, Eric Chen and Henning Piezunka, Stanford University
- **SEJ P1: Innovation vs. Invention: Mechanisms that generate new organizational forms**  
Kurt Sandholtz and Walter Powell, Stanford University
- **SEJ P2: How new firms use partnering portfolios to pursue growth: Lessons from Yahoo and Google (1995-2008)**  
Adrian Yeow, NTU and Co-authors

DINNER: WE JOIN THE DOCTORAL CONSORTIUM BARBEQUE

## WCRS -- THURSDAY SCHEDULE

8:00 AM: Opening Comments (Dean, Foster School of Business)

### Session 1

**8:15 AM – 9:15 AM – EMERGENCE....OR NOT**

**Discussant: TBD**

*I thought this would be a stronger kickoff*

- **The Market That Wasn't: The Non-Emergence of The Online Grocery Category**  
Chad Navis, U. of Wisconsin-Madison  
Greg Fisher, Foster School of Business, U. of Washington  
Ryan Raffaelli, Boston College  
Mary Ann Glynn, Boston College
- **Plural Institutional Logics And The Structuring of De Novo Organizational Identities**  
Michael Lounsbury, U. of Alberta School of Business & National Inst. for Nanotechnology  
Tyler Wry, Wharton School of Business, U Penn  
P. Devereaux Jennings, U. of Alberta School of Business

Coffee Break 9:15 AM – 9:45 AM

### Session 2 (SEJ Special Issue Session)

9:45 – 11:45 – **VENTURE INVESTING**

**Discussant:**

- SEJ P8: **Corporate Venture Capital as a Window on Technology: Transferring Complementary Knowledge Between Users and Incumbent Firms in the Medical Device Industry**  
Sheryl Winston-Smith, Temple University, and Sonali Shah, Foster School of Business, UW
- SEJ P9: **R&D Performance and Corporate Venture Capital: A Behavioral Perspective**  
Vibha Gaba, INSEAD, Singapore, and Shantanu Battacharya (affiliation?)
- **Being first or making a difference? A Study of U.S. Venture Capital investments into the Clean Energy sector**  
Antoaneta P. Petkova, San Francisco State University

Anu Wadhwa, Ecole Polytechnique Federale de Lausanne  
Xin Yao, Leeds School of Business, U. of Colorado at Boulder  
Sanjay Jain, Leavey School of Business, Santa Clara U.

Lunch: 11:45 - 12:45 PM

### Session 3 (SEJ Special Issue Session)

12:45 PM– 2:15 PM: **TOP MANAGEMENT TEAMS AND INNOVATION**

**Discussant: Chris Bingham**

*I have no strong feelings about which tmt session goes where*

- **SEJ P11: The Dangers of Deep Knowledge: New Ventures in the U.S. Solar Industry**  
Nathan Furr and Co-authors, BYU
- **SEJ P7: The Effect of Faculty Founders on the Performance of New Technology Ventures**  
Anne Fuller and Frank Rothaermel, George Tech.

Coffee Break 2:15 PM – 2:45 PM

### Session 4

2:45 PM – 3:45 PM **LAW AND DISCOVERY:**

**Discussant: Rosemarie Ziedonis**

- **Law and Innovation: Evidence from the Uniform Trade Secrets Act**  
Ivan Png, National University of Singapore, Business School.
- **Patents, Materials Transfer Agreements (MTAs), and the Flow of Scientific Knowledge**  
Neil C. Thompson, Haas School of Business, U.C. Berkeley)  
David C. Mowery, Haas School of Business, U.C. Berkeley and NBER  
Arvids A. Ziedonis, Lundquist College of Business, U. of Oregon

Coffee break 3:45-4:15

### Session 5

4:15 – 5:15 **LEGITIMACY THROUGH OBJECTS AND RHETORIC:**

*I didn't think that we wanted four paper sessions. Is this ok re time?*

**Discussant: TBD**

- **Material Strategies of Legitimacy in Sustained Innovation**  
Renee Rottner, Stern School of Business, NYU
- **Rhetoric And Resonance: Framing, Casuistry, and The Institutionalization of New Market Conceptions**  
Vern L. Glaser, Marshall School of Business USC  
Peer C. Fiss, Marshall School of Business, USC  
Mark T. Kennedy, Marshall School of Business, USC

## WCRS -- FRIDAY SCHEDULE

### Session 6

8:15 – 9:15 AM **TRACKING TECHNOLOGY PATTERNS:**

- **What's in a Name? Obliteration, Symbolic Adoption, and Other Finicky Challenges in Tracking Innovation Diffusion**  
Andrew Nelson, Lundquist College of Business U. of Oregon)  
Andrew Earle, Lundquist College of Business U. of Oregon  
Jennifer Howard-Grenville, Lundquist College of Business, U. of Oregon  
Julie Haack, Department of Chemistry, U. of Oregon  
Doug Young, Department of Chemistry U. of Oregon
- **Patterns in the Emergence of Nanotechnology: The Case of Fullerenes**  
Sarah Kaplan, Rotman School of Business, U. of Toronto  
Keyvan Vakili, Rotman School of Business, U. of Toronto

Coffee Break 9:15 – 9:45 AM

### Session 7

9:45 – 10:45 PM **COPING WITH CHANGE:**

- **Technology Shocks in Multi-Sided Markets: The Impact of Craigslist on Local Newspapers**  
Robert Seamans, Stern School of Business, NYU  
Zhu Feng, Marshall School of Business, USC
- **Organizational Resilience in a Collapsing Environment**  
Alan Meyer, Lundquist College of Business, U. of Oregon  
Vibha Gaba, INSEAD Singapore

10:45 – 11:15 Coffee break

### Session 8

11:15 – 12:15 **EVOLUTION OF MARKETS, FIRMS AND BOUNDARIES**

- **The Co-evolution of Firm Boundaries: The Unfolding Saga of the Boeing 787 Program**

Suresh Kotha, Foster School of Business, U. of Washington

- **The Co-Development of Markets And Firms: Business Incubators In Emerging Economies**

Nilanjana Dutt, The Fuqua School of Business, Duke U.

Olga Hawn, The Fuqua School of Business, Duke U.

Elena Vidal, The Fuqua School of Business, Duke U.

Aaron Chatterji, The Fuqua School of Business, Duke U.

Anita McGahan, Rotman School of Management, U. of Toronto

Will Mitchell, The Fuqua School of Business, Duke U.

Lunch: 12:15 – 1:30 PM

Session 9

1:30 – 2: 45 **LONGITUDINAL PERSPECTIVES ON NEW TECHNOLOGIES**

*I thought that zucker et al fit better with jin, and boeker et al was pretty good here too*

- **Startups and Extenders: Knowledge Creation, Transmission and Redeployment in Firm Entry in Nanobiotechnology**

Lynne G. Zucker, University of California, LA

Michael R. Darby, Anderson Graduate School of Management, UCLA

Nahoko Kameo, University of California, LA.

- **Geographic and Technological Proximity and the Quality of Knowledge of New Ventures**

Warren Boeker, Foster School of Business, U. of Washington

Sandip Basu, California State University, East Bay

Michael Howard, Foster School of Business, U. of Washington

Arvin Sahayam, Washington State U.

- **Social Movements, Institutional Logics and the Emergence of Electric and Hybrid Drive in the Electric Automotive Community from 1969-2009**

Byungchae Jin, Beedie School of Business, Simon Fraser.

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Adjourn

## Schedule for SEJ/WCRS (Thursday and Friday)

	<b>Thursday</b>	<b>Friday</b>
8:15 - 9:45	WCRS P1 WCRS P2 WCRS P3	WCRS P10 WCRS P11 WCRS P12
Break (30m)		
10:15-11:45	<b>SEJ P8 (Winton)</b> <b>SEJ P9 (Gaba)</b>	WCRS P13 WCRS P14 WCRS P15
Lunch		
1:15 - 2:45	<b>SEJ P10*</b> <b>SEJ P11</b>	WCRS P16 WCRS P17 WCRS P18
Break		
3:15 - 4:45	WCRS P4 WCRS P5 WCRS P6	<i>Par Ses</i> WCRS P7 WCRS P8 WCRS P9

**\* We can include this session if we need to accomodate Li and Rothaermel, otherwise we can discard the parallel starting at 3:15 and move one of them into the 1:15-3:00 PM slot.**